



Safer Cars for ASEAN Region

ANCHOR V: ASEAN NCAP Collaborative Holistic Research

2024 - 2025



FIA Foundation
for the Automobile and Society

Bloomberg
Philanthropies



AGENDA

01

Background

02

General Concept

03

Timeline

04

Research Questions

Background



Objectives

- To establish **scientific evidences** towards development of ASEAN NCAP roadmap 2031-2035

Approach

- Research-based (accident data, observation, customer acceptance)

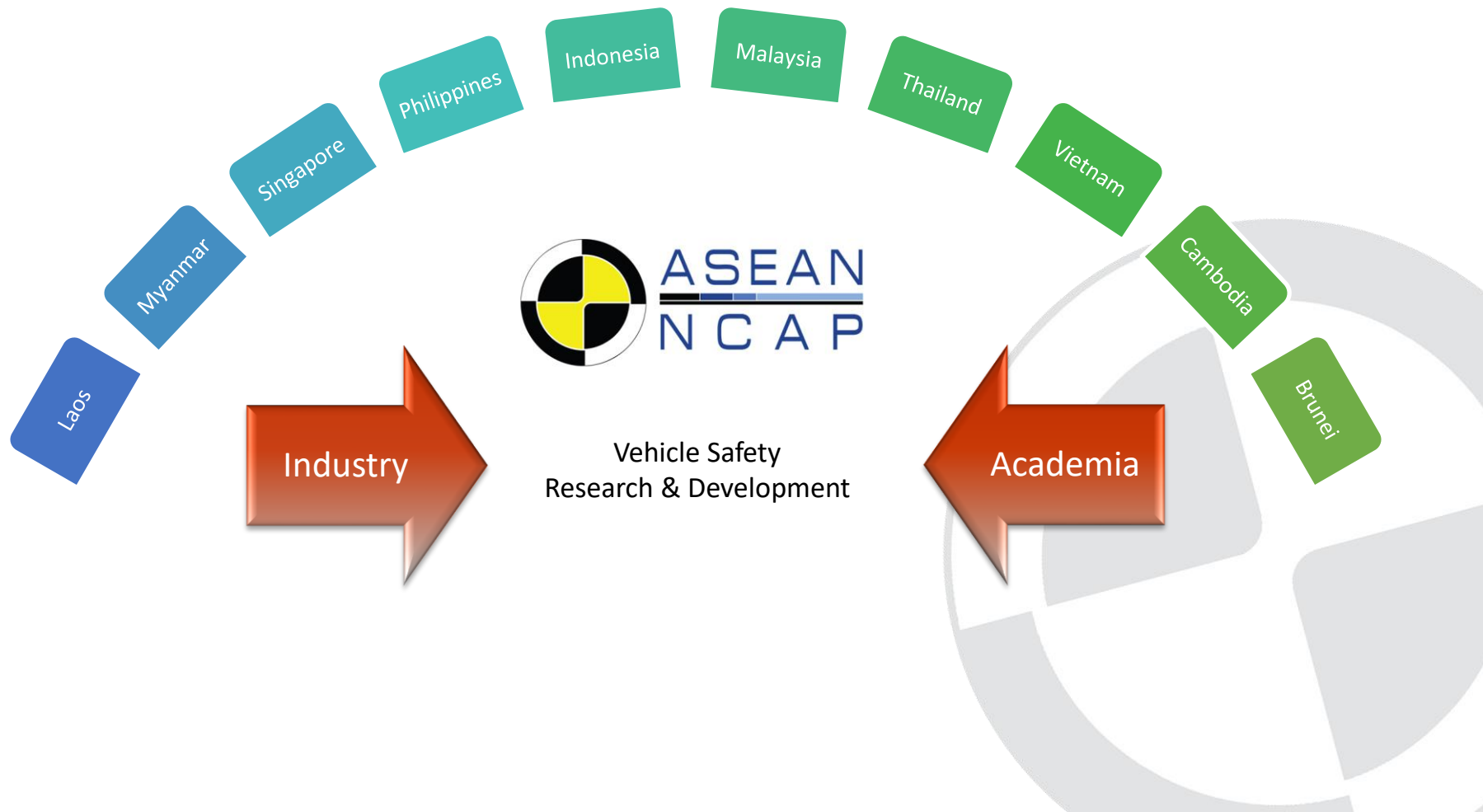
Benefit

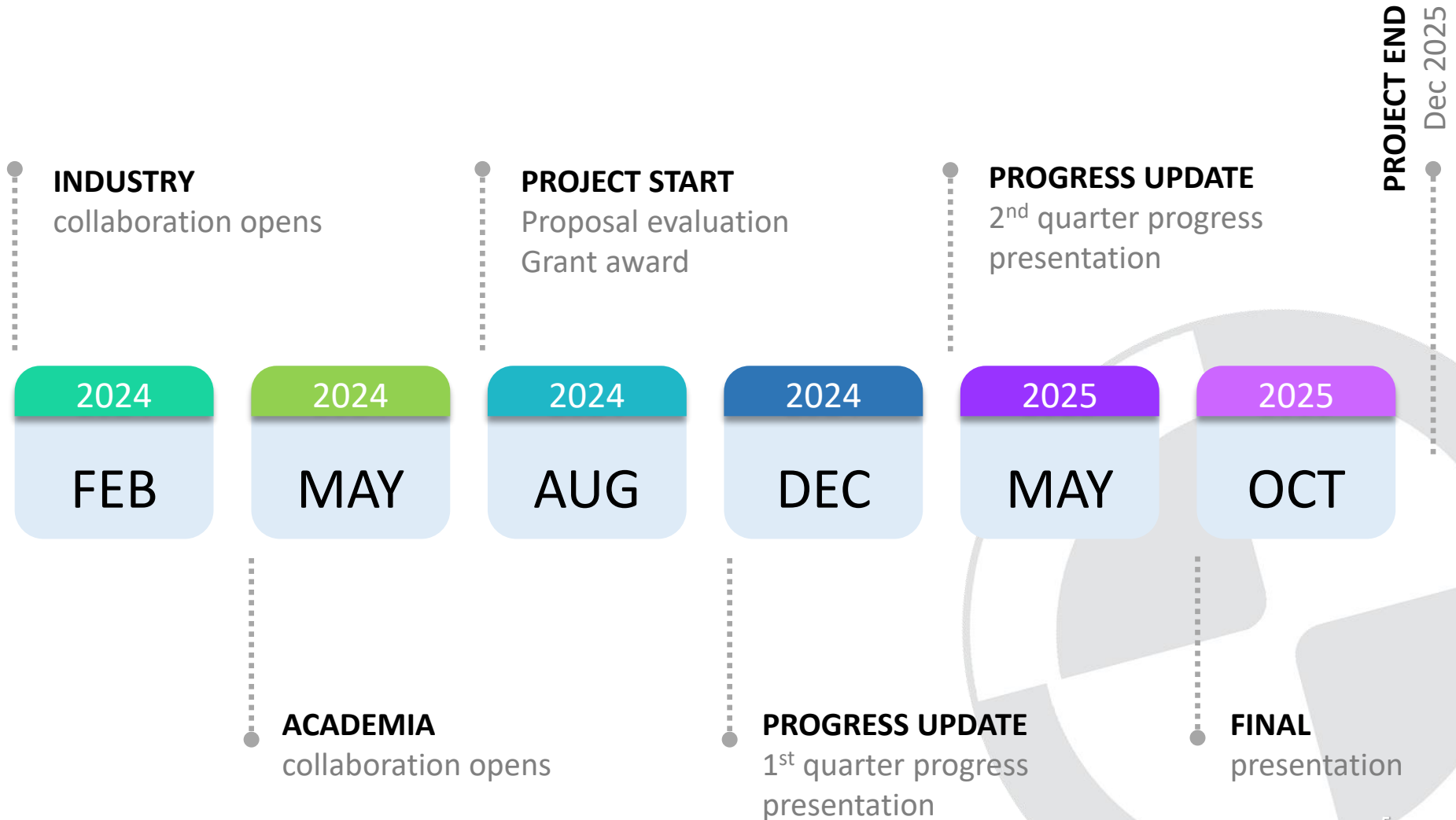
- ASEAN data sharing
- Member of ASEAN NCAP working group
- Formulating ASEAN NCAP roadmap

Contribution

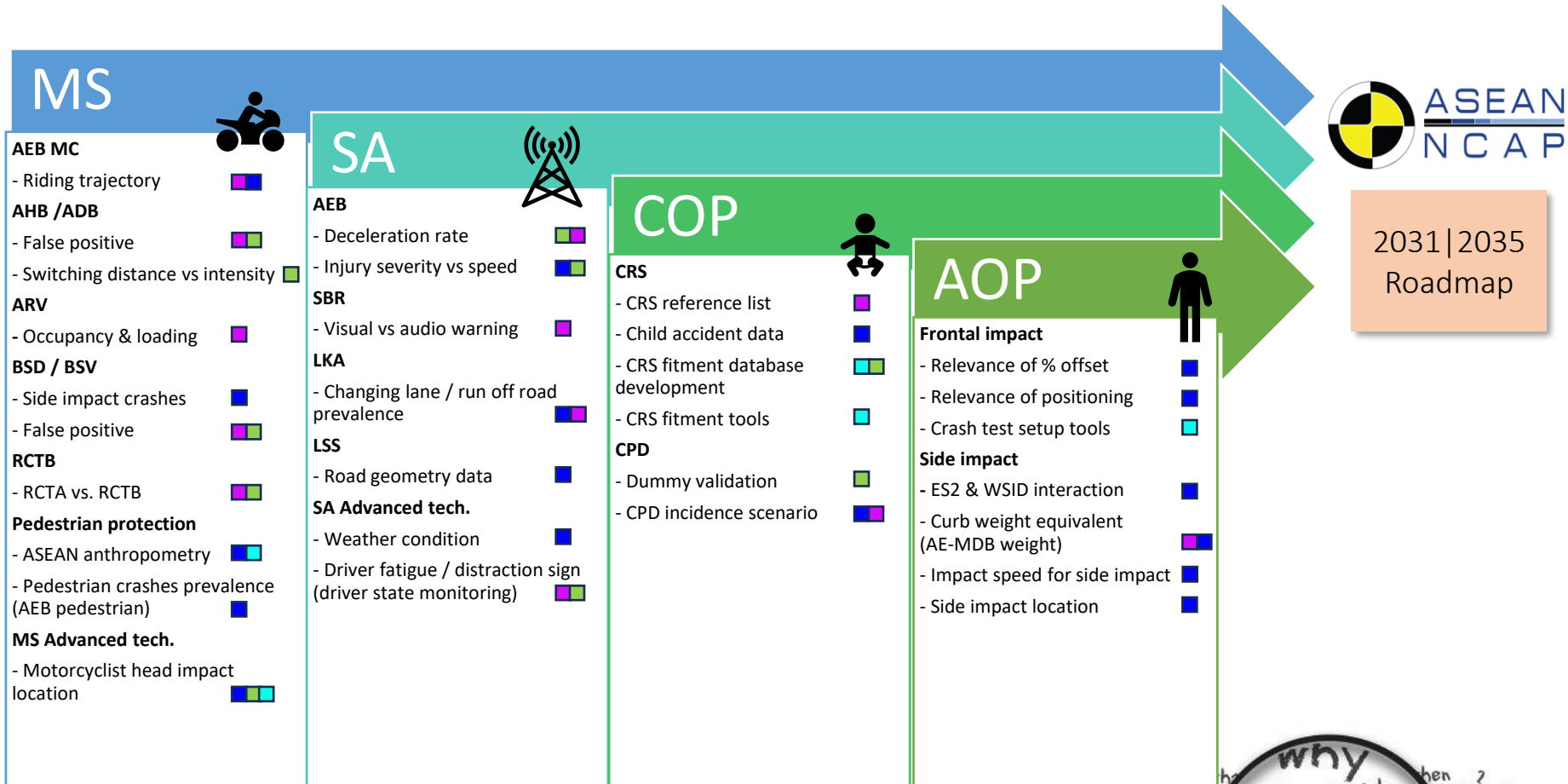
- RM 50k OR USD 12k per participation

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ASEAN NCAP
Collaborative
Holistic
Research





Research Questions



Suggested method:

- Development
- Prevalence / Accident data
- Observation / survey
- Experiment / testing / evaluation





Contact Us



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Thank You

For your generous support!

