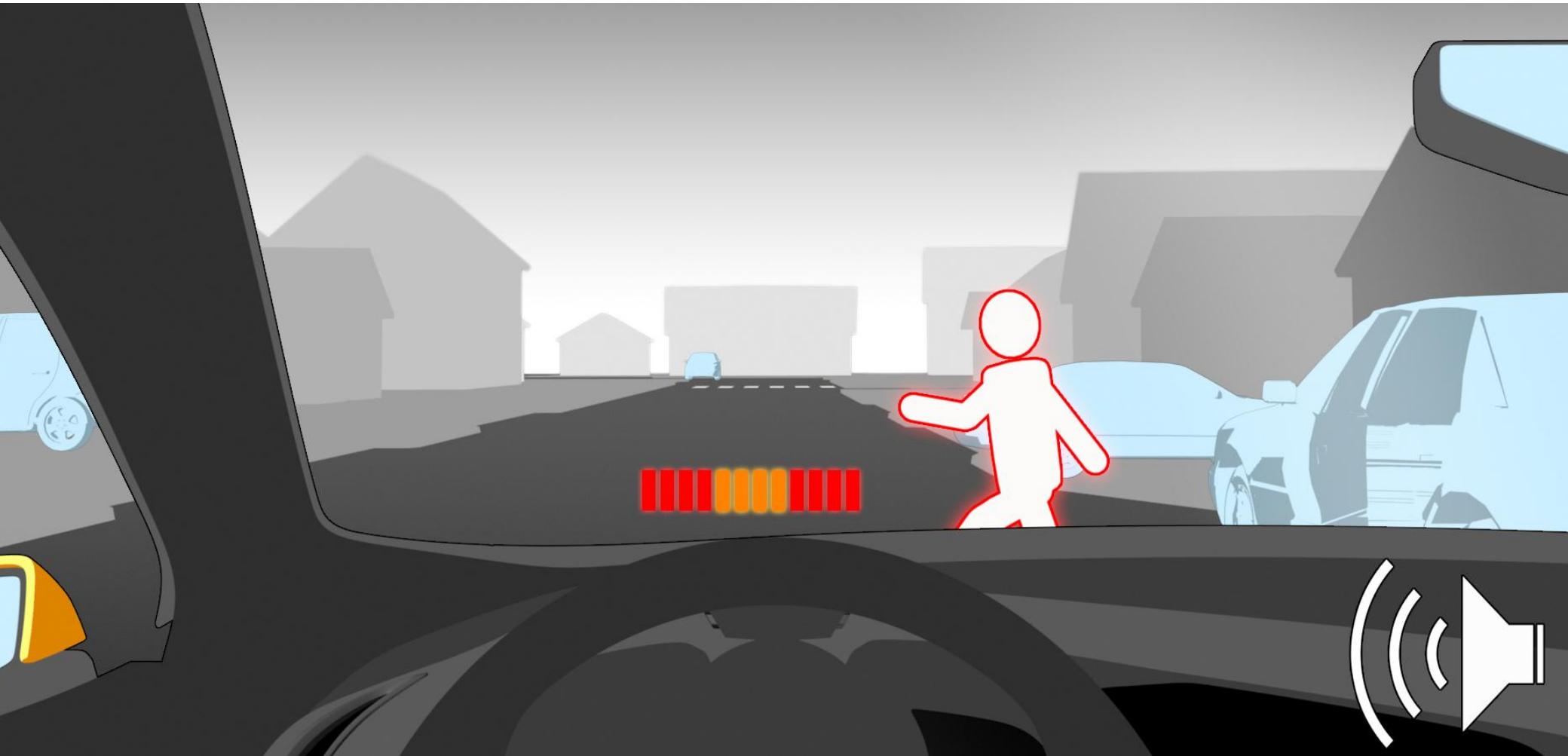


# Pedestrian Detection and Braking Systems



Drive towards Zero Injuries and Fatalities



# Pedestrian Detection and Full Autonomous Braking System

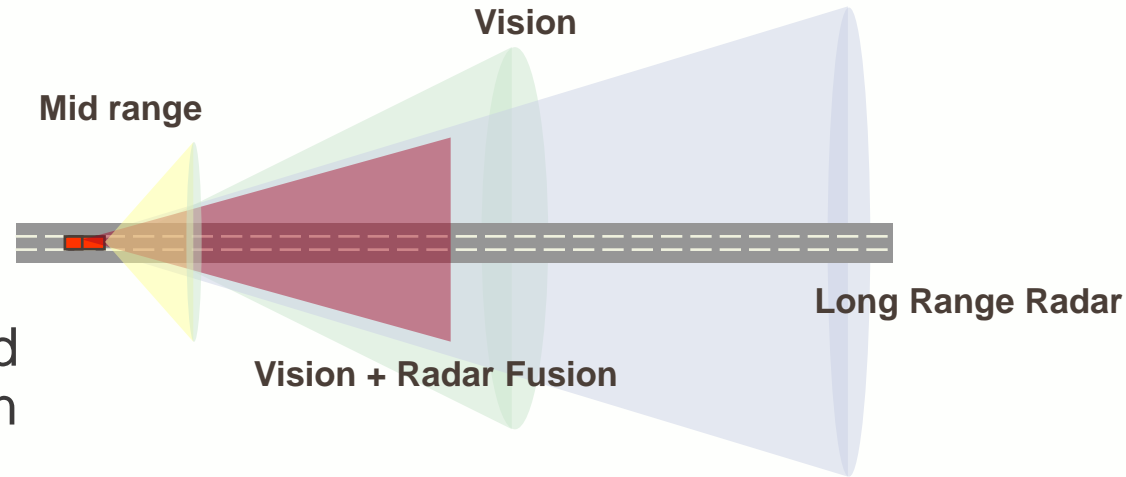
The radar and camera scan the area in front of the car

If the situation becomes critical - red warning flashes on the windscreen

If you don't react to that warning, the car activates full braking power automatically

Pedestrian accidents can be avoided for vehicle speeds lower than 25 km/h

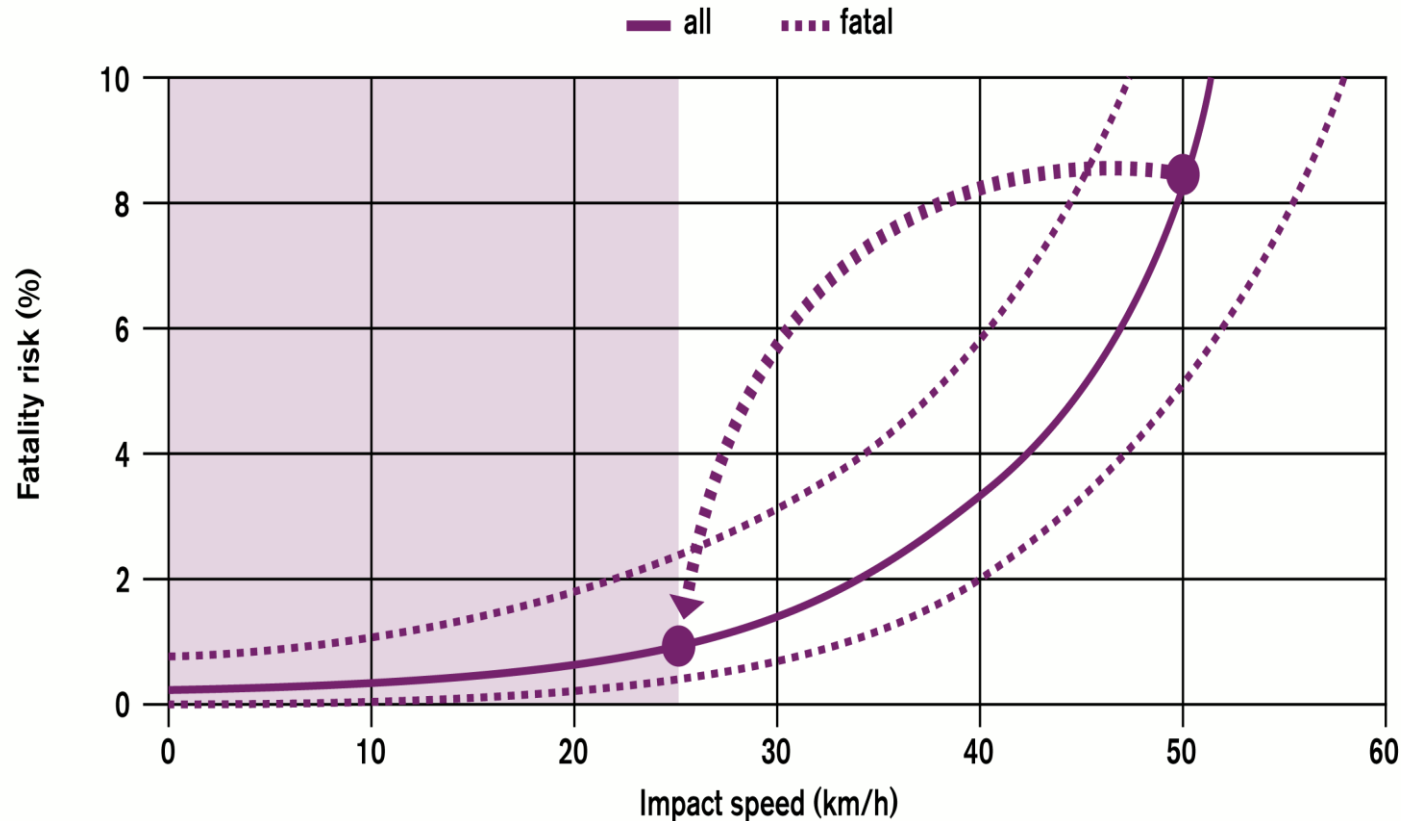
For higher speeds, impact speed can be reduced by 25 km/h



# Pedestrian fatality risk

50 % of the pedestrian accidents occur in speeds below 25 km/h

Lowering impact speed from 50 to 25 km/h reduces fatality risk from 8 % to 1 %



\*"Pedestrian fatality risk as a function of car impact speed", Erik Rosén, Ulrich Sander, Accident Analysis and Prevention 2009





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# Preventing Distraction

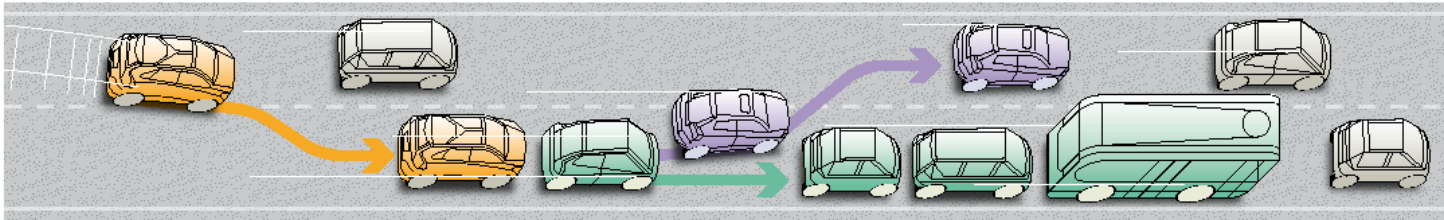
Monitoring of driver attention helps for car to decide on appropriate measures.



Eye and field of view tracking

# Platooning

Estimation: 40% reduction in energy use and CO<sub>2</sub> emissions  
Increases safety and comfort and reduces risk for congestion



**SARTRE project:**  
Safe Road TRains  
for the Environment





# Drive towards Zero Injuries and Fatalities

## Conclusions:

- No giant leaps but continue the steps forward.
- Extensive research needed
- Co-operations and standards will be essential
- Incentives and good customer offers are needed.
- Technologies to gradually become cheaper and cascade into less expensive vehicles.

